

# Tillamook County Master Gardener's Association

## Procedures

### 2.26

**Subject:** DAIRY PARADE

**Purpose:** To help bring the OSU Extension Office Master Gardener program to the public's attention and to participate in a community event.

---

**HISTORY:** TCMGA participated occasionally in the Dairy Parade in years past but most recently we have participated every year since 2000. The participation in these parades was made possible by the loan of a trailer by Ron and Alice, owners of Alice's Country Restaurant. There is a lot of planning but also a lot of "doing" once the design for the float has been decided. Since 2000, our designs have involved a photographer, a milkmaid, Miss Muffet, and a model of the Pioneer Museum.

**Task 1** When compiling the Planning Calendar a Board decision is made regarding TCMGA participation in community events for the year.

**Task 2** The Dairy Parade is held in June and the theme is announced many month ahead of the date. The Chair of the Dairy Parade Committee announces the theme at a Board Meeting early in the year and seeks volunteers for the committee.

**Task 3** The committee meets and decides how they will depict the theme of the parade. The title of the parade must be incorporated on the float. The TCMGA banner should be attached to the float.

**Task 4** Arrangements are made about using the trailer

**Task 5** TCMGA members are encouraged to walk the parade route alongside the float, wave to the parade attendees and hand out notices about the Master Gardener Program and the Extension Office hours for help with horticultural questions.

**Task 6** Work parties are scheduled and a location is decided where the trailer can be stored overnight before the parade, to assemble the float.

# Tillamook County Master Gardener's Association

## Procedures

- Task 7** The rules and regulations of the Tillamook June Dairy Parade committee are followed closely.
- Task 8** On the morning of the parade, the floats are judged early at the Tillamook County Fairgrounds. The float is then towed behind a pick-up along 3<sup>rd</sup> Street to Goodspeed Park where the awards are given before the floats make their way along the parade route. The float “walkers” meet the float at Goodspeed Park
- Task 9** The end of the parade is at Tillamook High School where photographs are taken by or for the Historian and the newsletter editor. The Historian keeps pictures of each year’s entry.