

Tillamook County Master Gardener's Association Policies

1.7

Subject: Social Media Policy

Responsibility: Communications Administrator

Purpose: Tillamook County Master Gardener Association (TCMGA) adopts recommendations set out pursuant to Oregon State University's Social Media Policy Checklist – Facebook Only as the official policy governing the organization's Facebook (FB) page and in conjunction with section 2.6 TCMGA Communications & Media Administration Procedures.

Part 1 People and Access:

FB page administrators will be the Tillamook County Extension agent, the Communications Administrator and two members to serve as co-administrators. Each will be authorized full access to TCMGA's FB page. Major changes to the FB page will be made only with the agreement of all administrators.

Part 2 Content:

Administrators will determine content and timing based upon the organization's activities. The initial goal will be to post information regarding upcoming public events, educational programs and workshops, TCMGA activities; gardening tips, and OSU Extension horticulture information. All horticultural recommendations or information disseminated will be founded only on scientifically based information provided through Oregon State University.

Administrators will ensure source information for images and content are accurately referenced. Administrators will also be authorized to delete improper comments and inaccurate or inappropriate posts.

Part 3 Opinions and Endorsements:

The Tillamook County Extension Agent will be consulted in the event issues arise regarding an opinion or endorsement of a practice or recommendation.

Part 4 Security and Best Practices:

It will be the policy of TCMGA to exercise caution when downloading external applications, sharing third party content. A disclaimer will be included in the 'About' section of our Facebook page stating we reserve the right to delete comments that are deemed inappropriate.